



Waarom meedoen aan Dashboard challenges, en hoe dan?

Marjolein Opsteegh

9 maart 2024

Power BI Gebruikersdag 2024

Utrecht

Platinum partners

creates.

 **In Summa**

Goud partners

 **Kimura**

 **plainwater**
de kracht van heldere data

**KASPAROV
FINANCE & BI**

Zilver partners

 **rockfeather**

 **Dynamic
People**

**GET
RESPONSIVE**

Brons partners

 **Hso**
 **Quanto**
collective analytics

macaw
ilionx

iq̄bs
valcon

VICTA
BUSINESS INTELLIGENCE
VALID
STAY AHEAD

Community partners

 **Broadwick**
Data & development recruiters

 **THE
DATA
COOKS**

 **Tabular Editor**

 **Datamanzi**

Power BI
Connector by DAVISTA

MINOVA

 **AZURROFINANCE**

 **DATA KINGDOM**

volda;
INFORMATIESPECIALISTEN

DashData.

VisionBI
Smart Data Experts 

 **easydash**





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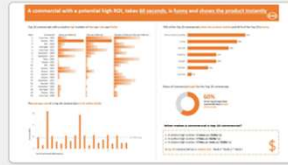
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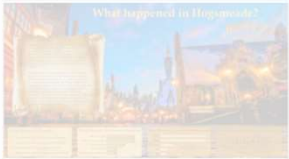
4



5



6



7

Maven LEGO challenge

The history and evolution of LEGO sets from the past 5 decades

Sets (#)

18,457

Average number of pieces per set (#)

178

Minifigures (#)

22,372

Gear	2,832
Duplo	1,275
Star Wars	863
City	798
Minifigures	773

Art	4,006
Ghostbusters	2,595
The Simpsons	2,351
Icons	2,154
Creator Expert	1,993

Star Wars	2,108
City	1,889
Duplo	1,634
Minifigures	1,313
Town	1,213

The evolution of LEGO throughout the years

349: Swiss Chalet - 1971

My first LEGO set

Action/Adventure

Basic

Licensed

Model making

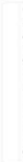
Modern day

Pre-school

8



13



14



19



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25



26



12



18



24



Marjolein Opsteegh (She/Her) · 1ste



I like to help you with building user friendly Power BI dashboards

🔗 Top Data Visualization Voice

Heeft het over [#powerbi](#), [#happyendusers](#) en [#dashboarddesign](#)

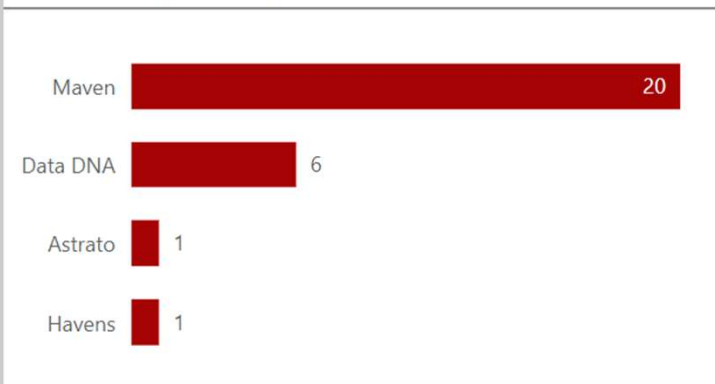
Randstad · [Contactgegevens](#)

4.771 volgers · [500+ connecties](#)

Mijn statistieken

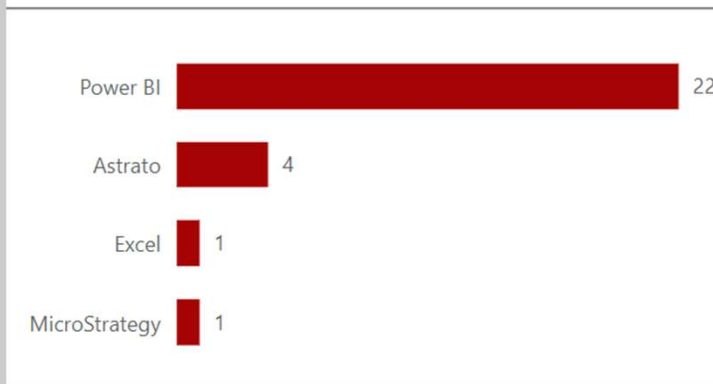
Challenges per organisator (#)

Most challenges were organized by Maven Analytics



Challenges per tool (#)

Most challenge dashboards are build with Power BI



8 / 28
finalist

Dashboard Duel

Nederlandse Power BI Wedstrijd



Duel 1, Oktober 2023

Zwerfinator



Duel 2, December 2023

Stichting Ambulance wens



Duel 3, ... 2024

Op zoek naar een nieuw goed doel

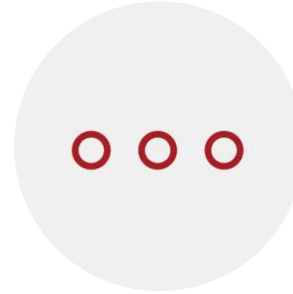
Wat is een dashboard challenge?



1. Competitie



2. Online /
wereldwijd

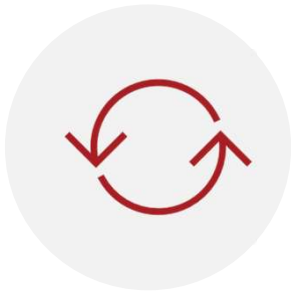


3. Meerdere
organisaties



4. Post op LinkedIn

Waarom zou je meedoen?



1. Routine

- Nieuwe skills
- Werk sneller
- End to end oplossing



2. Persoonlijke groei

- Het opent deuren
- Benchmarks
- Meer zelfvertrouwen



3. Portfolio

- Bouw bruikbaar portfolio
- Gevarieerde projecten
- Demo materiaal



4. Zichtbaarheid

- Network opbouwen
- Door jury beoordeeld
- Zet jezelf in de etalage

Waar vind je Power BI challenges?

LinkedIn is *mijn* place to be

① Maven Analytics

[\(2\) Maven Analytics: Overview | LinkedIn](#)

② Onyx Data / Data DNA

[\(2\) Onyx Data: Overview | LinkedIn](#)

③ FP20

[\(2\) FP20 Analytics Data Challenges Group helps new data analyst to practice, share & create a portfolio | Groups | LinkedIn](#)

④ Dashboard Duel

[Dashboard Duel – Inergy / Get Responsive](#)

⑤ Enterprise DNA

[\(2\) Enterprise DNA: Overview | LinkedIn](#)

⑥ Storytelling with Data

[\(2\) storytelling with data: Overview | LinkedIn](#)

Hoe begin je aan een challenge dashboard?



1. Lees goed

- Waar vragen ze om
- Explore or Explain
- Welke rol speel je
- Wie is de eindgebruiker



2. Analyseer

- Explore de data
- Facts and dimensions
- Welke measures nodig
- Wat wordt je verhaal



3. Focus

- Kijk om je heen
- Kies 1 invalshoek
- Beantwoord de vraag
- Beperk de insights



4. Schets

- Kies de juiste visuals
- Welke textboxes zijn nodig
- Structureer je canvas
- Bepaal een thema

Wanneer ben je klaar?



1. Check

- De getallen
- Is de vraag beantwoord
- Werken de interacties



2. Consequent

- Thema
- Uitlijning
- Best practices



3. Submit

- Lees de instructies
- Embed
- Leg vast wat je gedaan hebt

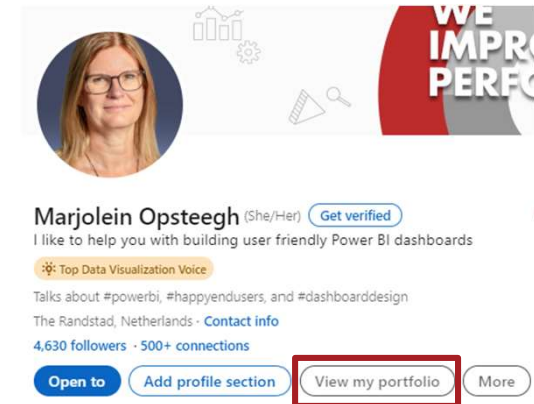
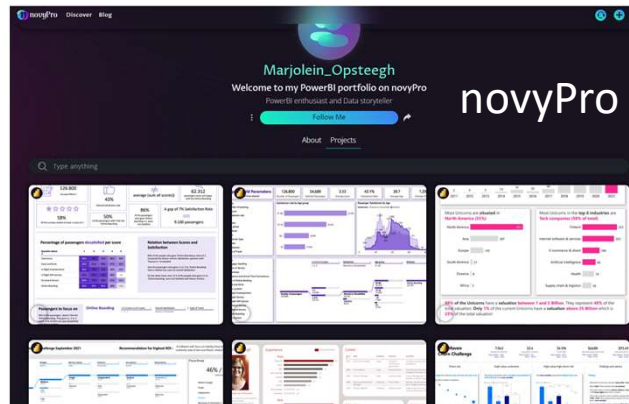
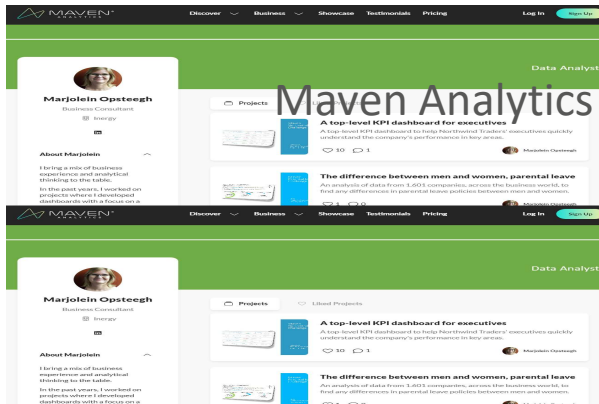


4. LinkedIn

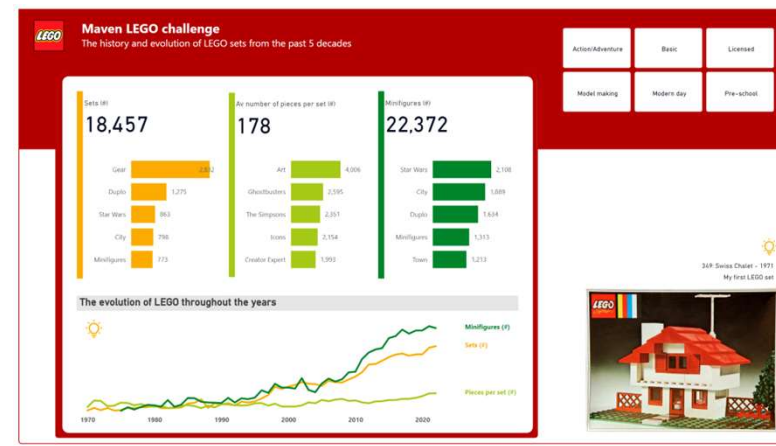
- Post je inzending
- Link naar portfolio
- Vertel je verhaal

Dashboard portfolio

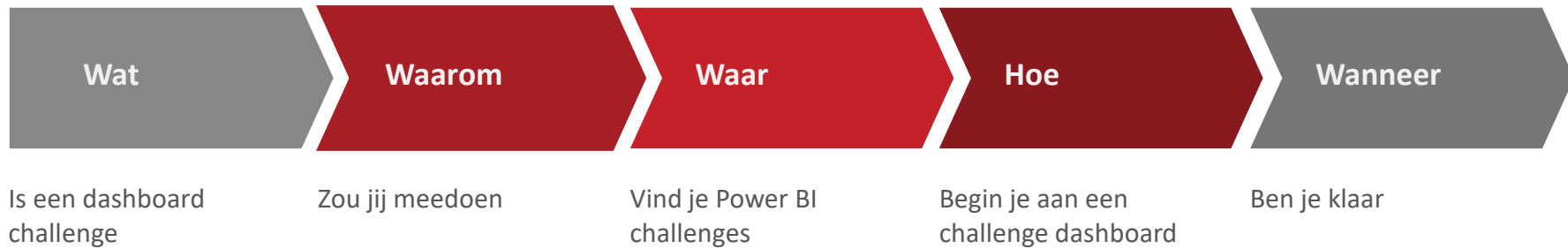
- Al je dashboards bij elkaar
- Gratis account
- Je kan ze zichtbaar en onzichtbaar maken afhankelijk van je omstandigheden



Demo tijd



Dus ...



... en **stuur in!!**

Gaan dashboard challenges ook *jouw* carrière een boost geven?



LinkedIn connection request



A LinkedIn connection request card for Marjolein Opsteegh. The card features a circular profile picture of a woman with blonde hair and glasses. Below the photo, the name "Marjolein Opsteegh" is displayed in bold. Underneath the name is the text "I like to help you with building user friendly Power BI dashboards". At the bottom of the card is a large QR code.

Session evaluation



Event evaluation

